## MARCOS SEMOLA

#### CISO · Security Advisory Managing Director · G.R.C · Risk · IT · Cybersecurity · Bus.Dev

+1 (346) 500-2963 @ marcos@semola.com.br @ infosecuritybook.com | linkedin.com/in/semola | TopVoice Phouston, TX - United States

#### **SUMMARY**

I work to help understand and manage privacy and cybersecurity risks using an integrated approach that builds resilience and trust in the business.

Managing Director at Accenture, member of the Global Security Leadership, accountable for the Energy Security USA business. Focused on assisting Fortune 500 clients and their senior executives through our 22,000 global security workforce in implementing innovative security solutions to build trust and meet industry imperatives, regulatory requirements, and privacy needs.

As a former EY Advisory Partner in Security, I've spearheaded a 4.6x growth strategy, with over 200 headcounts, and driven successful energy sector expansion in LATAM over the last five years.

I bring over 30 years of international experience as a senior technology and information security executive, with a track record in multinational corporations such as Shell, Schlumberger-Atos, Ernst & Young, and Accenture. My expertise encompasses management, strategy, digital transformation, governance, risk, compliance, and data privacy, with a particular focus on developing and growing advisory services businesses, as well as protecting the company's valuable assets.

My diverse business background spans energy, professional services, tech, finance, and retail sectors, and I've held global, regional, and local leadership roles in the United States, the Netherlands, Brazil, and the United Kingdom. I excel in stakeholder management, crafting unique customer value propositions, and driving bottom-line results. I'm actively engaged in relevant professional organizations, serving voluntarily as a former vice president and advisor to ISACA and the American Chamber of Commerce, and also as a member of the International Association of Privacy Professionals and the Institute of Corporate Governance.

ACADEMIC SUMMARY A master's degree candidate in Innovation from HEC Paris, postgraduate degrees from Harvard Business School, and an MBA in Applied Technology from FGV, I hold a solid educational foundation. My Bachelor's in Computer Science from UCP complements my academic credentials. I've been an MBA Professor at FGV for over two and a half decades, with eight published books on information risk management.

My international professional certifications include CISM, CIPM, CDPSE, PDPP, PCI/DSS, ISO 27001, and CCISO. I was honored with the IAPP Privacy Vanguard Award Latin America 2023 and recognized as Information Security Professional of the Year in 2003/04. In 2023, I was shortlisted as Security Leader of the Year by the Risk GRC World. I am an ambitious professional with active public interactions as a keynote speaker. I am keen to educate and help shape future security best practices as the digital era progresses. An active RISE University STEAM program mentor since 2024.

Beyond my professional footprint, I am a Brazilian-Italian, a US Green Card holder, a maker, a people-driven individual, and a practitioner of sports and street photography.

#### RELEVANT SKILLS

Growth Strategy / Planning / Sales

Business Development / Delivery

Stakeholder Management / Go to Market

Leadership / Team Building / People-driven

Strategic Security Advice / ERM / Data Privacy

Creative Analytical Thinking / Problem Solving

Enterprise Risk Management / Bus.Resillience

# SELECTED ACHIEVEMENTS At Accenture USA

Successfully delivered an impressive 31.3% Sales GILC growth in the fiscal year 2025 across several US Energy industry clients adopting innovative solutions and a global offshore, nearshore, and onshore team of

SMEs.

#### At Ernst & Young LATAM

Achieved a remarkable 4.6x revenue growth in five years by strategically repositioning the Information Security Advisory Services business, the relationship between price and perceived value, and tailoring sector-specific solutions to the Latin American market.

#### At Shell GLOBAL

Successfully protecting \$2.5 billion business, achieving IT Security Compliance by designing, implementing, operating, and maintaining an IRM assurance program for all 35 Gas & Power subsidiaries worldwide, including framework and supervision of policies and controls.

#### At Atos Origin BRAZIL

Establishment and leadership, developing a new Information Risk Management consulting business unit from the ground up to two dozen consultants, offering integrated security services, and beating annual revenue goals within six months, serving clients of regional and global corporations.



#### **US Energy-Security Managing Director**

Accenture 04/2024 - Present Houston, TX - USA Managing Director in Energy Security USA, accountable for a \$165M operation aiding Fortune 500 clients via our 22,000 delivery team. Implements security solutions to build trust, meet industry needs, regulations, and data privacy demands.



#### Security Advisory Partner

EY 03/2019 - 03/2024 Rio de Janeiro, Brazil

At Ernst & Young, I led cybersecurity advisory, guiding global clients through digital transformations. Managed a team of 200+ to deliver IT security, data protection, risk management, and training services with an innovative approach. Enhanced strategic governance and compliance.



#### Managing Director

Founder Institute 06/2017 - 05/2019 Rio de Janeiro, Brazil As Managing Director at FI Rio, I led a team forging partnerships with startup ecosystems. We empowered entrepreneurs with a mentoring network, helping them launch and grow their ventures. Delivered 26 startups worth \$30M in 3 cycles at FI, a top Silicon Valley accelerator.



#### CIO / Executive IT Manager Latin America

Shell Oil Company 03/2009 - 06/2017 Rio de Janeiro, Brazil CIO/Exec. IT Manager for Downstream Latin America, managing a \$13.3M budget in 15 countries. Aligned IT-business integration spanning Finance, HR, Contracts, and more. Led IT services, including hosting, storage, and security, executing strategic projects like SAP.



#### Global IT GRC Manager

Shell G&P International 01/2008 - 03/2009

The Hague, Netherlands

Global IT GRC Manager at Shell Gas and Power, managed Governance, Risk, and Compliance for subsidiaries and JVs in 35 nations, \$2.5B business. Ensured compliance with Sarbanes-Oxley, ISO27k, COBIT, GDPR, anti-bribery, export control, privacy, and other regulations.

## Atos Head of Information Risk Consulting Operations

Atos Consulting UK 07/2005 - 12/2007 London, United Kingdom Head of Information Security at Atos Consulting, UK. Managed \$12.3M global contracts in Telecom, Media, Utilities, Finance sectors. Oversaw programme management, consultancy, business strategy, financial management, and global projects.



#### Security Consulting Manager

Atos Origin, Brazil 01/2004 - 07/2005 Rio de Janeiro, Brazil As Security Consulting Manager, established and led a new IRM unit to 24 consultants, surpassing revenue goals in six months, serving regional and global enterprises.



### Senior Principal Consultant

Schlumberger 01/2003 - 01/2004 Rio de Janeiro, Brazil As a Senior Principal Consultant, I drove the success of security consulting projects, such as Petrobras PBR (\$9.6M), and helped shape our service methodology. Acquired subsequently by Atos Origin, I was responsible for building a Security Consulting Practice, navigating through a demerger and transition.

INTERNATIONAL AWARDS

2023 IAPP Global Vanguard Award LATAM by Internation Association of Privacy **Professionals** 

2023 shortlisted as Security Leader of the Year by Risk GRC World

2022 Top Voice by LinkedIn

2004 Security Professional of the Year by Information System Security Association

2003 Security Professional of the Year by Information System Security Association

PROFESSIONAL QUALIFICATIONS

QAD Quality Assurance Director

Accenture

CIPM Certified Information Privacy Manager IAPP Info. Association of Privacy Professionals

CDPSE Certified Data Privacy Solutions Eng. ISACA Info. Security Audit & Control Association

CISM Certified Information Security Manager ISACA (Platinum member since 2004)

PCI Assessor in Data Security for Payment **PCI Security Standards Council** 

BS7799 Lead Auditor (ISO2700)

**British Standards Institute** 

CCISO Chief Information Security Officer **EC-Council** 

LANGUAGES

English (TOEFL 99 | IELTS 6.5)

Proficient

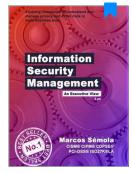
Portuguese

Native

Spanish

Intermediate

**BOOKS PUBLISHED** 



Information Security Management: an **Executive View** (2022)

Marcos Semola



7 other books about infosec and innovation (2002-2021)

Marcos Semola, others